

GENERAL SESSIONS

Monday, June 9, 2008



Kurt Bedell, Sales Development Executive, Mountain West Higher Education Group, Apple

Kurt Bedell is responsible for Apple's business development activities with higher education campuses on the west coast. A ten-year Apple veteran, Kurt has helped shape Apple's higher education strategy in a number of sales and marketing roles including managing marketing programs for students, creative departments, and colleges of education at corporate headquarters in Cupertino. Kurt has also driven education marketing strategy and programs at two technology startups -- Apex Learning, an online provider of K-12 course materials and Audible, the leading provider of spoken entertainment and information via the Internet.

Tuesday, June 10, 2008

John Ebersole, President, Excelsior College
Paul Elsner, Chancellor Emeritus, Maricopa County Community College District



John Ebersole is president of Excelsior College, one of America's oldest institutions of distance education and assessment. As dean of the School of Management at John F. Kennedy University, in the late 1980s, he pioneered in the delivery of the first online degree program from an accredited U.S. institution. He is a former president of the University Continuing Education Association (UCEA).

Paul Elsner is Chancellor Emeritus of the Maricopa County Community College District, which is internationally recognized for leading-edge performance in technology transformation, workforce training and economic development. Dr. Elsner chaired the board of trustees for Educational Testing Service and served as president of the board of trustees for American College Testing. Elsner served as a board member on numerous higher education organizations including of the American Association of Community Colleges (AACCC), the American Association of Higher Education (AAHE) and the American Council on Education, Eduprise, and the National Governors' Association.

Wednesday, June 11, 2008



Mary Cullinane, Director, Innovation and Business Development Microsoft Education Corporation

Mary Cullinane came to Microsoft after 10 years teaching in secondary education. In 2000, she joined Microsoft as Manager of Microsoft's Anytime Anywhere Learning program. She assumed responsibilities, in 2002, for Microsoft's K-12 national programs. In 2003, she accepted the position of School of the Future Technology Architect. Under the Microsoft Partners in Learning Initiative, she has managed strategic education projects and relationships for Microsoft including the creation of the new School of the Future located in West Philadelphia. In January of 2008, Ms. Cullinane became the U.S. Director of Innovation and Business Development for Microsoft Education Group. Mary Cullinane has spoken at national and international conferences on the topics of educational technology, school reform and strategic leadership and provides board support for numerous organizations.

Gary Miller, Executive Director Emeritus, Penn State World Campus
 NUTN 2008 Distinguished Service Award Recipient



Gary Miller was the driving force behind expansion of Penn State's Distance Education program. As founding executive director of the World Campus, Miller helped establish Penn State as a leader in the use of technology in higher education. From its inauguration with 41 students, the World Campus now reaches more than 10,000 students worldwide. Miller's contributions to higher education earned him numerous awards. In 2004, he was inducted into the International Adult and Continuing Education Hall of Fame. Miller served on the boards of the University Continuing Education Association, the International Council for Open and Distance Education, the National University Teleconferencing Network, the Distance Education Policy Laboratory of the Southern Region Education Board, and Sloan-C.



Chris Melissinos, Chief Gaming Officer Sun Microsystems

Chris Melissinos is Sun Microsystems' Chief Gaming Officer, lifelong videogamer and avid game collector. His responsibilities include the development of Sun Microsystems programs, offerings, and vision targeting the electronic entertainment industry. He is responsible for driving an industry-wide movement toward Java technology-based game development and promoting Sun's online game server technology which lives at ProjectDarkstar.com. Melissinos' speaking and keynote resume includes high profile conferences such as the Consumer Electronics Show, Electronic Entertainment Expo, Game Developers Conference, Harvard's Cyberposium, JavaOne, iHollywood, Java Conference in Milan, Italy, and Games4Change.

AGENDA AT A GLANCE

Monday, June 9, 2008

Preconference Workshops

- 8:30 am – 2:00 pm NUTN Leadership Development Institute
- 9:00 am – 12:00 pm Integrating Benchmarking Data into Institutional Strategic Planning
- 1:30 pm – 3:30 pm Issues to Consider when Technology Opens the World
- 4:30 pm – 6:00 pm Plenary Session/Kurt Bedell, Apple
 "Podcasts, Smartphones, and Facebook, Oh My! Journeys Down the New Yellow Brick Road of Distance Learning"
- 6:00 pm – 7:00 pm Opening Reception/Annual NUTN T-Shirt Exchange

Tuesday, June 10, 2008

- 7:45 am – 8:15 am Plated Breakfast
- 8:15 am – 8:30 am Welcome
- 8:30 am – 9:30 am General Session/ John Ebersole, President, Excelsior College
 Paul Elsner, Chancellor Emeritus, Maricopa County Community College District
 "Outlook for 2020: A Leadership Perspective"
- 9:30 am – 10:30 am Concurrent Sessions
 Mashups and their Potential to Change the face of Academia (John Kruttsch/UT)
 A New Look at Creating Knowledge (Stacey Clawson, Jeff Grann, and Nick White/MN)
 What do you Believe about Dist. Learning? An Assessment Framework (Arlene Krebs and Pat McGill/CA)
- 10:30 am – 11:00 am Break/Vendor Exhibit Time
- 11:00 am – 12:00 pm Concurrent Sessions
 Open Education & the Impact of Open Source Software and OER (Ken Udas/PA, Chris Geith/MI)
 UCEA Panel on Partnering and Collaboration in 2020 (Sue Maesi/KS, Gary Matkin/CA)
 Pedagogy & Instructional Design: The Outlook for 2020 (Richard Fasse/NY, Jeffrey Johnson/OR, John Sener/MD)
- 12:00 pm – 1:30 pm Box Lunch / Issues-Related Conversations for Resource Groups
 Distance Education
 Military Education
 Strategic Partnerships
- 1:30 pm – 2:30 pm Concurrent Sessions
 Higher Education in 2020: In Perpetual Beta (Cable Green and Kayseri Akweks/WA)
 The Future of the Internet: Web 3.0 and 3D Web (Matt Crosslin, TX)
 Building Blocks for Smart Change (Linda Baer, Gary Langer, and Ann Hill Duin/MN)
- 2:45 pm – 3:45 pm Concurrent Sessions
 Blogs and Wikis: Student Engagement in Collaborative Spaces (Andrea Duff/AUS, Edward Gehring/NC)
 Distance Education 2020: Vision Meets Reality (Barry Willis/ID)
 Using Impact Assessment to Improve Learner Engagement (Joan McMahon/MD, John Sener/MD)
- 4:00 pm – 6:30 pm Explore Park City
- 6:30 pm Networking Dinners hosted by NUTN Board Members/Park City

Wednesday, June 11, 2008

- 7:30 am – 8:30 am Continental Breakfast
 Poster Session
- 8:30 am – 9:30 am General Session, Mary Cullinane, Director, Innovation and Business Development, Microsoft
 "Human Creativity and the School of the Future"
- 9:30 am – 10:30 am Award Winner Presentations
- 10:30 am – 11:30 am 2020: Will There be Anyone Willing to Teach Online? (Ingrid Day/AUS)
 Open Courseware (David Wiley/UT, Gary Matkin/CA)
- 11:30 am – 12:00 pm Gondola Ride to Red Pine Lodge
- 12:00 pm – 1:15 pm Awards Luncheon at the lodge
 NUTN 2008 Distinguished Award Recipient
 Gary Miller, Executive Director Emeritus, Penn State World Campus
 "Convergence or Transformation? Alternative Futures for Distance Education"
- 1:15 pm – 2:00 pm
- 2:00 pm – 2:30 pm Gondola Ride from Red Pine Lodge
- 2:30 pm – 4:00 pm Geocaching Excursion sponsored by Utah Education Network
- 4:00 pm – 5:00 pm Closing Keynote
 Chris Melissinos, Chief Gaming Officer, Sun Microsystems
 "Ready for the Gaming Revolution? How Gaming Will Change the Way We Educate"

NETWORKING EVENTS

NUTN Traditional T-Shirt Exchange Monday Evening

Don't forget to bring an insignia t-shirt from your institution for the annual ice breaker event. First-time participants get first dibs. Our "Master of Ceremonies" will make sure you meet many fellow NUTN 2008 participants as you select the t-shirt of your dreams.

Explore Park City

Tuesday Afternoon

Park City is 12 square miles of year-round activity: between hiking and biking and other outdoor activities. Shop 251 retail stores from Main Street art galleries to Tanger Outlet Mall's Nike, Polo, Gap, Old Navy and more. Shuttles will transport participants from The Canyons to the base of Main Street. Travel time: 6 minutes.

Networking Dinners

Tuesday Evening

After exploring downtown PC, occupy one of 11,354 seats in world-class restaurants from Chimayo's southwest fare to Wahso's Asian cuisine. NUTN board members will ensure lively conversation on techno-topics. Sign up Tuesday morning by topic ... or cuisine.

Gondola Ride to Red Pine Lodge

Wednesday Afternoon

Capture panoramic views of the Wasatch Mountains, The Canyons Resort, and Park City as The Flight of The Canyons gondola speeds you to 8,000 feet and lunch at the Red Pines Lodge. Bring your camera. Travel time: 8 minutes by gondola; 90 minutes by foot.

Geocaching/Digital Photography

Wednesday Afternoon

Geocaching is a high-tech treasure hunt. Get out and about as you learn to use a GPS unit to find "caches" of prizes (participation may be limited; sign up fast). Geocaching not your speed? Participate in Digital Photography Tips & Tricks to learn great ideas for using your digital camera to get better pictures ... in one of the most photogenic places in the country.

HOTEL INFORMATION

The Canyons offers luxury accommodations (The Grand Summit is a AAA Four Diamond-rated property), gourmet dining, scenic gondola rides, breath-taking hikes, expansive array of mountain bike trails and live music concerts. Public transportation stops at The Canyons every 20 minutes. In five minutes, you can be deposited at the Tanger Outlet Mall. In seven minutes, you will be walking up Main Street in Park City.

NUTN 2008 participant room rates at The Canyons Resort are:

Grand Summit Hotel King, Queen/Queen or Studio:	\$159.00
Grand Summit One Bedroom Suite:	\$199.00
Grand Summit Two Bedroom Suite:	\$229.00
Sundial King or Studio Queen:	\$139.00
Sundial One Bedroom Suite:	\$179.00
Sundial Two Bedroom Suite:	\$209.00

To make hotel reservations, call 1-888-CANYONS and reference group code 25d0fu. Participants will be required to pay the first night at the time the reservation is made. Our conference discount rate booking period ends on May 7, 2008.

The Canyons Resort is pleased to extend the conference rate (based on availability) beginning June 6th should you choose to take a weekend vacation before NUTN 2008. Due to the popularity of this resort during the summer months, please make your conference and hotel reservations early. Visit <http://www.thecanyons.com> for additional information.

GROUND TRANSPORTATION

One of the great attractions of Park City is its proximity to Salt Lake City: from curbside at Salt Lake International Airport to check in at The Canyons is 30 minutes. Take I-80 and I-15 through SLC to the mouth of Parley's Canyon, then travel 25 miles and 2000+ feet in elevation to your destination. Transportation from Salt Lake International Airport to Park City is approximately \$65 roundtrip via resort shuttle. Additional transportation options:

Utah Limousine / www.utahlimo.net/	\$100 for 1-6 passengers
All Resort / www.allresort.com/	\$32 shared ride

REGISTRATION

Register online at www.nutn.org.

Registration Fees*	On or Before May 1, 2008	After May 1, 2008
NUTN Member**	\$495	\$595
Non-Member	\$595	\$695
Single Day Rate	\$350	\$350
Grad Students	\$150	\$150
Workshops		
NUTN DL Leadership Institute	\$150	\$175
Benchmarking	\$ 50	\$ 75
New Challenges Discussion	\$ 50	\$ 75

* no refunds after May 15, 2008. \$100 processing fee assessed on all refunds.

** UCEA Members get NUTN Member rate.

PRECONFERENCE WORKSHOPS

Monday, June 9, 2008

NUTN Leadership Development Institute

8:30 am – 2:00 pm

The NUTN Leadership Institute offers a unique opportunity to engage with your colleagues. The workshop is designed for individuals who find themselves in leadership roles, or who aspire to such roles in the online or distance learning field. Expect to challenge your thinking, build a network of colleagues who face similar challenges and opportunities, and come away with a plan of action for yourself and for your organization.

Several experienced leaders in the field will share resources, discuss relevant case studies, and lead thought provoking conversation to start each component of the workshop. We'll address common organizational elements with a focus on leadership development for online and distance education including leadership attributes, strategic planning, student support, faculty development, and the learning infrastructure.

In addition to the support you will receive during the workshop, participants will be matched with professionals in the field who will serve as mentors for the year. Mentors will provide guidance and advice on developing an action plan that is meaningful and important to the work you are doing at your institution. Mentors will also offer you support during the 2008-09 year as you execute your plan. At our 2009 Conference, you'll have the opportunity to share the results during a conference session.

Facilitators: Joeann Humbert, Rochester Institute of Technology
Kim Scalzo, Rensselaer Polytechnic Institute
Christine Lustik, Western Wyoming Community College
Ann Marie Vaughan, Memorial University

Integration of Benchmarking Data into the Institutional Strategic Planning Process

9:00 am – 12:00 pm

Benchmarking is a critical process in quality review and improvement within an institution. As the charge toward accountability picks up speed, institutions small and large are actively benchmarking their activities against both public and private entities. This workshop will provide a baseline discussion of various benchmarking initiatives and a framework for integrating results for distance learning into strategic planning.

Accrediting bodies and other public control agencies, from the US Department of Education, to IPEDS, Sloan-C, to the Spelling Commission are increasing attention on the distance learning arena. NUTN's co-sponsored project, the Interactive Quality Assessment Tool (www.iqat.org) is one such benchmarking tool, specifically designed for distance learning programs. IQAT was designed to fulfill the growing need for systematic data comparison across multiple institutions.

Continuous benchmarking, which IQAT facilitates, helps reveal standards and best practices an institution can use to improve its performance and alignment. As reporting requirements increase, institutions are faced not only with the issue of managing the data collection process but, more importantly, they must decide how to integrate the results into their quality improvement models. In order to effectively translate benchmarking data into quality improvement, institutions must consider the inclusion of benchmarking initiatives into the overall strategic planning process.

Facilitators: Richard Hezel, Hezel Associates
Larry Carver, Hutchinson Community College
John Stoll, Governors State University

Issues to Consider when Technology Opens the World

1:30 pm – 3:30 pm

This workshop will provide discussion and mentoring to distance education advocates who (1) are thinking about how best to contribute to the internationalization of their institution's programs and/or student body; (2) are studying the possibilities of international collaborations of one type or another (including joint degrees); and (3) have responsibility for designing or overseeing programs to be delivered largely to students in foreign countries.

Facilitators: Steve Crow, Higher Learning Commission
Christine Geith, Michigan State University

SPONSORS



Register Today
NUTN 26th Annual Conference
The Canyons Resort
Park City, Utah
June 9-11, 2008

2020 Vision:
A Look at Higher Education
through Techno-Colored Glasses

The kindergarten class of 2007 will start college in 2020. How will emerging technologies impact distance education during their next 12 years? Plan to attend NUTN 2008 to explore higher education's changing landscape, network with colleagues old and new, and envision the future of learning. Pack your techno-colored glasses, your visionary ideas, and hiking shoes. Bring your appetite for information, inspiration, and a five-star dinner on Main street.

See you in Park City.
Visit www.nutn.org for details.

NUTN 2008



2020 Vision: A Look at Higher Education through Techno-Colored Glasses

The Canyons Resort in Park City, Utah
June 9-11, 2008

sponsored by NUTN in cooperation with UCEA
hosted by the Utah System of Higher Education and the Utah Education Network

